



FRIGOREX

Easyreach 130

ice cold merchandisers

Key Benefits

Minimal Energy Consumption

- Night Curtain with Energy Management Device (EMD)

No barrier ICM

- Enhanced impulse purchase through large open display area
- Enhanced product visibility; Ideal merchandising tool for promotions

Frost-free evaporator

- Smarting defrosting system & accurate temperature control through EMD

Easy merchandising

- Flexible shelving system
- Easy loading

Strong Branding

- Branded illuminated top canopy
- One large bottom branded canopy, two screen printed side-stickers

Easy serviceability

- Easy access to cooling mechanism



Options include

Functional

- Full LED illumination

Branding

- Branding of columns with stickers
- Price profiles with branded strips
- Customization of external plastics colour

Technical data

Dimensions			Shelf Size		Capacity		Transportation	
(mm)	External	Internal	shelf:		(500 ml PET bottles)		per 20' Container	
Width	1300	1191	W 572 x D 410 (mm): 0.234 m ²		557 max.		10 units	
Depth	929*	788	floor:		(330 ml / 500ml glass bottles)		per 40' Container	
Height	2138	1569	W 1095 x D 415 (mm): 0.455 m ²		599 / 511 max.		20 units	
Weight	348 kg Net		Product Display Area		(330 ml / 500 ml cans)		per 13.6m Truck	
*Excluding 100mm spacer			front: W 1072 x H 1279 (mm):		1114 / 480 max.		22 units	
Footprint Area			2sides: W 490 x H 1324 (mm):		Gross Volume			
1.33 m ²			total: 2.68 m ²		1400 Lt			
Number of Shelves (STD)			Logo Display Area					
3 + 3			upper:					
			W 900 x H 210 (mm): 0.19 m ²					
			lower:					
			W 1046 x H 271 (mm): 0.28 m ²					
Facings Per Shelf								
8 + 8								

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