# ICOOL 500 Platinum



## Key benefits

#### The ideal merchandising solution for premium trade channels

- Coca-Cola exclusive, premium ICM design to stand out at the POS
- Extended glass door for ultimate product visibility and big capacity for enhanced impulse purchasing
- · Increased illumination to enhance impulse buying
- Standard LED illuminated Coca-Cola logo on the door
- · Indoor and outdoor placement (standard IP24)
- · Self-closing door
- · Low noise operation

#### Increased reliability and robustness

- · All ICOOL distinctive design components made of metal
- · High quality galvanized metal sheets for cabin and grid
- User-friendly aluminum dye cast handle

#### **Easy servicing**

- Easy dis-/assembly and access to components e.g. front-sliding modules
- Use of quick electrical connectors

### **Reduced Cost of Ownership**

- · Low-maintenance condenser
- Standard LED illumination
- EC fan motors

## Easy to rebrand and up-brand



# **Options**

- Front visibility shelves
- Protection against current leakage to earth
- Heater
- Various lock types
- · Left-right door opening provision
- Door blocker
- · Internal protector/stabilizer
- · Night cover



Best-in-class energy saving



noise

## Technical data

Dimensions	
External (W/D/H) mm	653×688*×2139
Internal (W/D/H) mm	553×546×1700
Net weight (kg)	122
Footprint area (m²)	0.45

Shelves	
Number of shelves	5
Facings per shelf	8
Total facings	96
Shelf size (W/D) mm	536 × 437